

## CCC Fundraising Fortnight

10<sup>th</sup> – 24<sup>th</sup> April 2011



**Thank you** for considering to fundraise for Campaign Against Climate Change. Your donations are vital in order for us to carry on the Campaign and to be able to increase its scope. Here are a few ideas to help you decide what kind of fundraiser you would like to hold. We appreciate any time you can donate, whether it is asking your family and friends to donate a small amount monthly by standing order or organising an event on our behalf. Above all, make sure you choose something you will enjoy organising which spreads our message!

Please email us at [funding@campaigncc.org](mailto:funding@campaigncc.org) if you have questions about fundraising or you require any fundraising materials – we are here to support you. We would love you to send email us your activity and send us photos of your fundraising so we can put them on our website to inspire others to help our cause.

A fun way to raise money is a great British Pub Quiz! Why not rent the backroom in your local pub, invite work colleagues, friends and family and charge a small fee to enter? There are plenty on websites which give free pub quiz questions, you could include a climate change round and could ask the pub or local businesses to supply the prize!

If baking is more your thing, why not try out making our CCC carrot cake and hold a bake sale in your office or go all out and organise a coffee morning in your community?

### CCC Carrot Cake Recipe

#### Ingredients

##### *Cake*

4 eggs  
1 1/4 cups vegetable oil  
2 cups white sugar  
2 teaspoons vanilla extract  
2 cups all-purpose flour  
2 teaspoons baking soda  
2 teaspoons baking powder  
1/2 teaspoon salt  
2 teaspoons ground cinnamon  
3 cups grated carrots

##### *Icing*

125g (4 1/4 oz) butter, softened  
1 (200g) tub cream cheese, softened  
450g (1 lb) icing sugar  
1 teaspoon vanilla extract



#### Directions

Preheat oven to 350 degrees F (175 degrees C). Grease and flour a 9x13 inch pan.

In a large bowl, beat together eggs, oil, white sugar and 2 teaspoons vanilla. Mix in flour, baking soda, baking powder, salt and cinnamon. Stir in carrots. Fold in pecans. Pour into prepared pan.

Bake in the preheated oven for 40 to 50 minutes, or until a toothpick inserted into the center of the cake comes out clean. Let cool in pan for 10 minutes, then turn out onto a wire rack and cool completely.

To Make Frosting: In a medium bowl, combine butter, cream cheese, Icing sugar and 1 teaspoon vanilla. Beat until the mixture is smooth and creamy. Frost the cooled cake.

If you are feeling even more energetic then put on your running shoes or get on your bike for CCC! Your local area may have a race coming up which you can ask friends and family to sponsor you. This website is helpful to see which running events are coming up in your area:

[www.runningdiary.co.uk/go/allevnts.cgi](http://www.runningdiary.co.uk/go/allevnts.cgi)



### Further fundraising ideas...

Abseiling challenge	Sponsored silence
Battle of the bands	Bag packing in your local supermarket
Film evening	Car washing
Jeans day	Swimathon
Jumble Sale	Karaoke night
Swear Box	Raffle
Wine tasting evening	Music concert
Dog walking	Car washing
Easter Egg hunt	Battle of the bands
Parachute jump	Mobile phone recycling
Film Evening	Waxing challenge
Office sweepstake	Golf competition
Auction of promises	Carbon fasting (i.e. no electricity for 24 hours)
Plant Sale	

## Make a Plan!

For your fundraising event to be as successful as possible, these factors are important to consider:

- Often the simplest ideas are the best. Choose something you will enjoy organising. We want you to have fun whilst supporting us!
- Set a target amount you want to raise – it can persuade people to give more generously and will keep you focused.
- Choose an activity that will be the most popular with the people you choose to invite.
- For an attendance event, charge an entrance fee and have a collection or raffle.
- Gaining sponsorship works the best for sports events.
- Think about the timing of your event, would it work better on a weekend or a school holiday? Always give yourself enough time to prepare.
- Get family and friends involved in helping with your event.
- If you are booking a venue, check availability, capacity, toilets and parking and access. Always ask the owners if you can use it for free!
- Think about weather conditions, plan for rain or hold it indoors where possible.
- Make sure you let people know what you are raising money for – we can send you materials and literature.
- Celebrate your success and thank the people who have donated prizes or help run the event with you.

## Publicity

We would love you to spread the news of your fundraising activity and CCC's work. Here are some ways to do so:

Advertise your event online, via your facebook page, on local websites and on the CCC website by sending us the details.

Posters and flyers are relatively cheap and simple publicity. Display them everywhere from your workplace to your local village hall or gym but please ensure you get permission first.

Local media are always keen to hear what is happening in the local community. Send a press release to local newspapers and radio stations.

Make sure you include the following when writing a press release:

1. The date your release is going out.
2. Your contact details
3. A catchy heading for your event
4. Description of event
5. Information on CCC
6. Why you are inspired to fundraise for us
7. How people can sponsor you

## Be legal and safe whilst fundraising for CCC

For small raffles where you sell tickets at an event and draw the prize on the night, no license is needed. Prizes must not be cash or exceed a bought value of £500 – there is no limit when prizes are donated. In addition, tickets must not be sold to anyone under the age of 16.

If you want to hold a collection on private property such as a pub or supermarket, then you must gain permission from the manager. This is a good alternative to fundraising in a public place where you will need to apply for a cash collection license from your local authority 28 days before the event. You must be over 18 years old to collect money in London and over 16 years old across the rest of the UK.

If you are selling alcohol at an event then you will need a liquor license, which you can apply for from your local magistrates court. This can be avoided however by holding your event in your local pub or even asking them to provide the bar at your event.

If you are using a venue, check it has a Public Entertainment License if your event involves singing, dancing or music. Ask to see a copy of their health and safety regulations and make sure you adhere to these.

Ensure there is adequate First Aid at your event.

Make certain money that is collected is kept in a lockable box and try to travel with another person when transporting cash for added security.

If there will be children at your event, ensure they are safe and adequately supervised at all times.

### Sending in your money

Please do not send us cash through the post. More secure options are:

1. Bank any cash you have collected and donate online at [www.campaignccc.org/join](http://www.campaignccc.org/join)
2. Deposit the money straight into our bank, making sure you reference your name and your event:

*Bank: Co-operative Bank Account holder: Campaign against Climate Change Account number: 65079681 Sort code: 08-92-99*

3. Send us a cheque made out to 'Campaign Against Climate Change' to Top Floor, 5 Caledonian Road, London, N1 9DX

**From everyone at Campaign  
Against Climate change, thank you  
so much for taking the time to help  
us fundraise for the campaign. You  
support will really make a difference  
to our success.**

